

TactiXX

Munich | Mallorca



AFFILIATE  
CONFERENCE

Berlin

A F F I L I A T E  
NETWORKXX

Berlin | Hamburg | Munich

OMBASH.

Munich | Nuremberg

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# Oliro Events 2025. The dates



In 2025 Oliro GmbH will be hosting a series of events for the movers and shakers of the online marketing industry.

Event	Date	Place	Venue	Planned number of guests
Affiliate NetworkxX @ E-commerce Berlin Expo	18. February	Berlin	booze bar	160
Affiliate NetworkxX @ OMR	06. May	Hamburg	Ship	280
TactixX	15. July	Munich	Hilton Airport	500
Affiliate NetworkxX	15. July	Munich	Airbräu	500
OMtoberfest	Sept.   Oct.	Munich	Oktoberfest/Wiesn	TBA
Poker event   TactixX Mallorca	05.   06. October	Playa de Palma	Hipotels Convention Center	150
Affiliate Conference	18. November	Berlin	nhow Hotel	300
Affiliate NetworkxX	18. November	Berlin	nhow Hotel	300
Winterdinner	03. December	Nuremberg	TBA	TBA

## Knowledge transfer & business face-to-face

With TactixX and Affiliate Conference, Oliro GmbH organizes and hosts the two largest German conferences in the field of Performance & Affiliate Marketing.

Participants can expect a varied mix of exciting presentations, workshops and discussion panels with speakers and top experts from the industry. Numerous attractive networking opportunities and culinary all-round catering give both conferences their personal touch.

The target group includes online marketing managers and online marketing decision-makers with a focus on affiliate or performance marketing, networks & agencies, as well as those responsible for online business and e-commerce - from SMEs to large companies from all sectors.





## Sponsoring opportunities

Sponsorship benefits	Main sponsor (exclusiv)	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Supporter
Price	20.000 €	12.000 €	6.000 €	3.500 €	1.500 €
Free tickets (Conference incl. NetworkxX evening event)	25	20	10	5	3
Lanyards	x				
Own stand or seating area	x	x	x	2.500 €	2.500 €
Logo on conference website with link	x	x	x	x	x
Post on social media (content required)	x	x	x		
Logo in the conference newsletter	x	x	x	x	
Display of give-aways on the sponsoring tables	x	x	x	x	x
Logo on the sponsor posters	x	x	x	x	
Logo on program flyer	x	x	x	x	
Logo on conference screen (breaks)	x	x	x	x	x

Sponsorship packages	Conference					Poker event	
	Main Sponsor (exclusiv)	Platinum-sponsor	Gold-sponsor	Silver-sponsor	Supporter	Main Sponsor (exclusiv)	Sponsor (5x available)
Price	12.000 €	6.000 €	3.000 €	2.000 €	1.000 €	10.000 €	2.500 €
Tickets Conference included (06.10.2025)	15	10	8	5	3	10	
Lanyards	x						
Booth/Sitting area	x	x	x	1.200 €	1.200 €		
Logo on conference website incl. Backlink	x	x	x	x	x	x	x
Social media post (content needed)	x	x	x			x	x
Logo in conference newsletter	x	x	x	x		x	
Opportunity for give-aways	x	x	x	x	x	x	
Logo on Sponsor posters	x	x	x	x		x	
Logo on programm flyer	x	x	x	x		x	
Logo on conference screen (during breaks)	x	x	x	x	x	x	
Tickets Poker event included (05.10.2025)	10	5				10	8
Branded Poker table	x					x	x
Branded napkins						x	
Placement of up to 2 rollups at poker event (to be brought by yourself)						x	
Mention of main sponsor in the event title						x	

## Networking & Business Socializing

Under the banner of Affiliate NetworkxX and OMBash, Oliro GmbH holds several networking events throughout Germany all year round. Here, online marketers can network to their heart's content in a relaxed atmosphere with all culinary needs taken care of.

With up to 1,500 participants annually, mainly agencies, Affiliate networks, publishers and merchants, the Affiliate NetworkxX series is the largest of its kind in the German-speaking world.

The primary purpose is to exchange ideas on a wide range of Affiliate and online marketing topics. The establishment of new contacts and strengthening of existing relationships also play a major role. Various specials such as speed networking round off the evening.





## Sponsoring opportunities

Sponsorship packages	NetworkxX / OMBash			OMtoberfest Booking by February 28, 2025 at the latest		
	Sponsor	VIP-Supporter	Supporter	Sponsor	VIP-Supporter	Supporter
Price	2.800 €	1.500 €	600 €	1.200 €	800 €	500 €
Tickets included	15	8	4	8 / 1 Table	4	2
Logo on conference website incl. Backlink	x	x	x	x	x	x
Display of give-aways on the sponsor tables	x	x	x			
Logo presentation for effective public communication (social media, newsletter)	x	x		x		
Presentation through the installation of up to 2 roll-ups on site	x	x				
Logo presentation on the event posters on site	x					
Logo presentation on screen/monitor on site (if available)	x					

# Special sponsorships



If you are interested in detailed information,  
contact us at [events@oliro.com](mailto:events@oliro.com)



Lunch or buffet sponsor



Drinks sponsor



Coffee break sponsor



Photo box sponsor



T-shirt sponsor



Popcorn sponsor



Ice cream sponsor

Energy Drink Sponsor



Coat check Sponsor



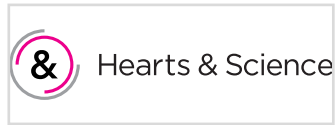
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**Your own individual  
ideas are always  
welcome.**



# A selection of previous sponsors



# Contact us!



## Become a sponsor now!

### Your event team



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We would be happy to advise you on our sponsorship packages.

We are looking forward to your call or e-mail.

Do you have other ideas for sponsoring? Feel free to contact us, we will put together a tailor-made package just for you.